



BBA GAME

Growth, Analytics, Markets & Entrepreneurship Program

Your **Degree**
Has A Passport

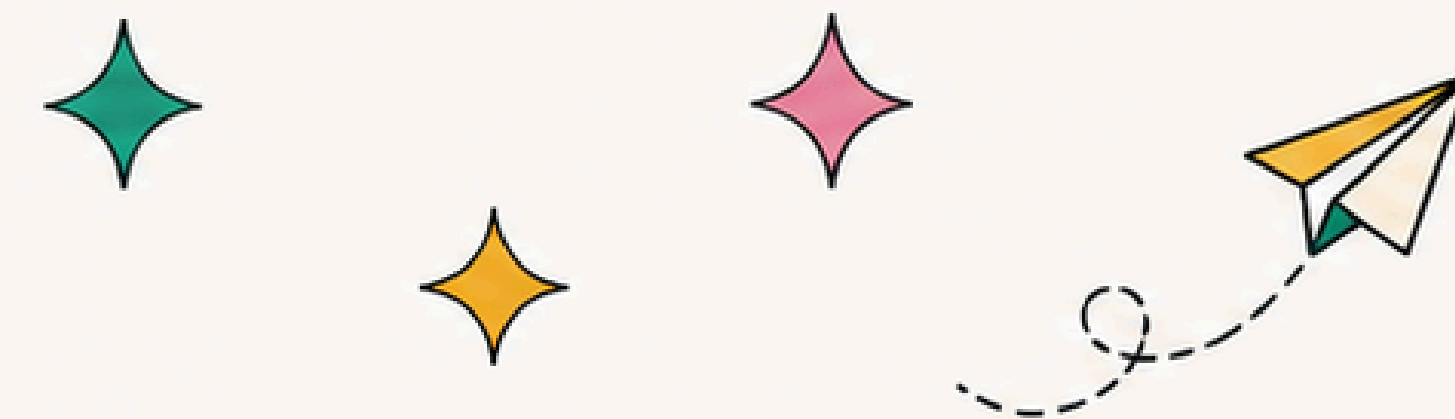
A CXO-mentored BBA designed to master markets, analytics, and entrepreneurship.



START HERE

WHAT'S INSIDE?

Everything you need to build, launch, and lead.



Program Promise

Learn. Grow. Lead.



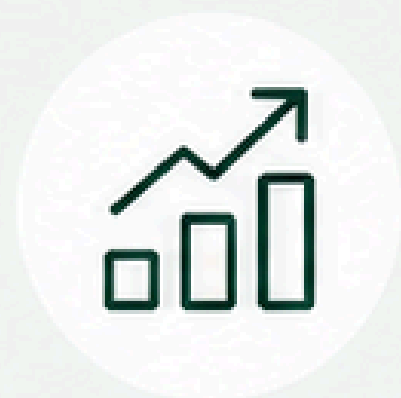
LiveLabs & Venture Journey

Build through action.



Global Business Exposure

Think and lead globally.



3-Year Growth Framework

A path to progress.



6-Semester Curriculum

Future-ready learning.



Career & Industry Network

Connect. Launch. Succeed.



Admissions & Next Steps

Start your journey.



THE BBA FOR STUDENTS WHO WANT TO BUILD

Most business degrees teach theory.

This program builds real execution capability through global exposure, venture creation, and industry mentorship.



3 YEARS

Residential, on-campus undergraduate journey.



120 CREDITS

Six semesters mixing academics and execution.



CXO-MENTORED

Projects shaped by industry leaders.



GLOBAL HUBS

Dubai, Singapore, Bangalore, Frankfurt, UK & China.



LIVE VENTURES

Brand, revenue, startup, and investor labs.



CAREER READY

Internship, portfolio, and placement preparation.

FOUR LIVELABS ONE EXECUTIVE JOURNEY

By graduation, students leave with investor-ready business plans and real venture experience.

**BRAND
BUILDER**



**STARTUP
BLUEPRINT**



**REVENUE
ACCELERATOR**



**INVESTOR
SHOWCASE**



EXPLORE MARKETS.
GAIN INSIGHTS.
GROW GLOBALLY.

YOUR GLOBAL BUSINESS JOURNEY

6 MARKETS.
ENDLESS INSIGHTS.

INSIGHTS
IN ACTION



LEARN. EXPLORE. LEAD.

GLOBAL EXPERIENCE
• STRATEGIC MARKETS
• REAL INSIGHTS
• GLOBAL IMPACT



1 DUBAI



2 SINGAPORE



3 BANGALORE



4 FRANKFURT



5 UNITED KINGDOM



6 CHINA



EXPLORE.
DECIDE.
TRANSFORM.



Semester 1

BUSINESS FOUNDATIONS

Build a strong foundation in business and professional skills.



Semester 2

MARKETS & REVENUE SYSTEMS

Understand how markets work and businesses create value.



Semester 3

OPERATIONS & ENTREPRENEURSHIP

Learn to operate, scale, and build new ventures.



Semester 4

STRATEGY & BUSINESS ANALYTICS

Develop analytical thinking for strategic decision-making.



Semester 5

GLOBAL MARKETS & INVESTMENTS

Explore global business dynamics and investment opportunities.



Semester 6

LEADERSHIP & CAREER LAUNCH

Transition into an execution-ready business leader.



PROGRAM PROMISE

CAREER LAUNCH PAD

Graduate with
proof of execution.



2-MONTH

Corporate
Internship



120 CREDITS

Six semesters mixing
academics and execution.



CXO-MENTORED

Projects shaped by
industry leaders.



GLOBAL HUBS

Dubai, Singapore, Bangalore,
Frankfurt, China, Paris.



LIVE VENTURES

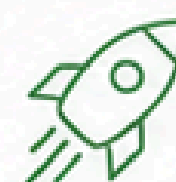
Brand, revenue, startup,
and investor labs.



CAREER READY

Internship, portfolio, and
placement preparation.

BUILT FOR YOUR FUTURE



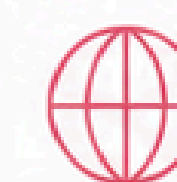
LAUNCH
your career
with confidence



WORK ON REAL
projects that
make an impact



LEARN FROM
industry leaders
and doers



ACCESS A NETWORK
of 10,000+
companies



REAL EXPERIENCE. REAL GROWTH. REAL YOU.

Your launchpad to a future that's built, not just planned.

FEES & ADMISSIONS

ADMISSION

Rs. 1,00,000

TUITION

Rs. 39,00,000

TOTAL

Rs. 40,00,000

SIX-STEP ADMISSION JOURNEY

1

EXPRESSION OF
INTEREST

2

PROFILE
SUBMISSION

3

ADMISSIONS
DIALOGUE

4

EXPERT
INTERACTION

5

OFFER OF
ADMISSION

6

ENROLMENT
CONFIRMATION

— Tuition excludes hostel and mess charges. All payment fees are non-refundable.